**“SMILE” DONATION WEBSITE**

**PROBLEM STATEMENT:**

Humongous quantity of used goods which are in usable condition lie in Indian households. It is deep-rooted in our psyche that old goods should not be thrown away due to the misplaced belief that someday we may need them. That day never comes and finally the items find their way either to the local bhangarwala who will pay a small amount based on weight or to the bhandiwali who are travelling women providing utensils in exchange for used clothes.

Now look at other side of the coin. Children playing on slum streets wear worn clothes and limited sources for studying. Underprivileged women dress up in the same saree for many days. Street-dwellers shiver in severe winter with no blanket to protect them and no food to eat.

Now thinking of the recent lockdown, most of us have had more time at home, allowing us to focus on some tasks we have always been putting off. And one such project is organizing the house by critically examining each closet, cabinet and corner and taking stock of what you actually need and what you don’t. After having managed to sort, pare down and declutter by category whether clothes, stationery items and food products/ extra food, you might be thinking of what to do next.

**SOLUTION:**

Don’t worry! Donating is probably the easiest way to gain some karma for ourselves and to bring a Smile on someone’s face. This donation does not pinch our pockets. It does not involve much work. Simply refer to the appropriate page for donation “***Smile”***, to look up for organizations having a need for food, clothes and stationery for the needy people. It can be really easy to donate food, clothes and stationery products and brighten-up someone’s life with a little help.

If the needy institution is in your city, call them up and enquire about the logistics aspect. Some of them collect from your doorstep, whereas others who do not have the means may request you to deliver the same to their end.